

Company Profile: Premier Publishing & Events Ltd.

Founded in 1995 and headquartered in Dublin, Ireland, Premier Publishing & Events Ltd. (PPE) is a leading business-to-business (B2B) publisher and event organizer specializing in various industrial and market sectors.

Publishing Services

PPE produces a range of industry-focused publications, both in print and digital formats, targeting key decision-makers across multiple sectors:

- **Food & Drink Business Europe:** A monthly magazine serving the food and drink processing industries in the UK and Europe, with a circulation exceeding 24,700 copies.
- **Industry and Business:** Published ten times per year, this magazine provides insights into all aspects of Irish industry, reaching 14,442 key decision-makers.
- **Research & Innovation:** A publication designed to connect stakeholders in Ireland's research and innovation sector, targeting over 12,200 key decision-makers in industry, academia, and government bodies.
- **Energy Business Europe:** A leading industry title covering the latest news and developments in the European energy sector.
- **Construction Business:** Provides leading publishing and marketing services covering all aspects of the Irish construction industry, with ten publications annually.

Event Management

PPE organizes high-quality conferences and exhibitions within the B2B sector, facilitating innovative thinking and debate among industry leaders. Their events range from large-scale international trade exhibitions to focused conferences with accompanying exhibitions, as well as gala dinners and networking receptions.

Associations Support

PPE has extensive experience assisting associations in maintaining and growing their membership bases. Services include hosting online webinars, delivering delegate registrations, agenda and speaker sourcing, professional moderation, and PR and social media support.

Areas of Expertise

PPE's expertise spans multiple sectors, including:

- Manufacturing
- Construction
- Fast-Moving Consumer Goods (FMCG)
- Health
- Energy

- Technology
- Science
- Education
- Local & National Government
- Engineering

Contact Information

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With a commitment to delivering high-quality content and events, Premier Publishing & Events Ltd. continues to be a pivotal player in the B2B publishing and events industry across Ireland and the UK.